

ICRAIE

International Conference and Workshop on
Recent Advances and Innovation In Engineering

2019



International Industrial Revolution 4.0 Exposition



UNIVERSITI
TEKNOLOGI
MARA

Cawangan Kedah
Kampus Sungai Petani

SPONSORSHIP OPPORTUNITIES

INVITATION TO PARTICIPATE

On behalf of the organizer of the IREx 2019 and ICRAIE 2019, it is our pleasure to invite you to join us and participate in the events. IREx 2019 in Kedah is scheduled on 19 September 2019 and ICRAIE 2019 in Penang is from **27 to 29 November 2019**.

ABOUT THE CONFERENCE AND WHO WILL ATTEND

The 4th ICRAIE 2019 is organized by Computer Science Department, Universiti Teknologi MARA (UiTM) Kedah Branch in collaboration with Poornima College of Engineering, Rajasthan Jaipur, India, and several international universities and co-organized by IEEE IE/IA Joint Chapter, Malaysia. The conference research tracks are organized in the domain of Computer Science / Information Technology, Electrical Communication Engineering, and Electrical Engineering.

In conjunction with the ICRAIE 2019, the IREx 2019 (IR4.0 Exposition on Innovation, Invention, and Design) is organized as a platform for participants to showcase their innovative ideas, products and design; and pitch presentation of their products. Our events theme is "Thriving Technologies".

Sponsors of these events will definitely gain the opportunity to develop strong and lasting relationships among the professionals and experts of the related field. Attendees are researchers and developers from academia, government agencies, research labs and the corporate sector from all over the world. We anticipate approximately 300 delegates ranging from our three events namely IREx 2019, ICRAIE 2019 and three different ICRAIE 2019 technical courses on Internet of Things, Python Data Analytic and Writing Publication.

The sponsorship proposals are invited from industries and academia to explore possible implementations of new research ideas demonstrated during the events.

WHY SPONSOR?

- Prominently position your organisation as a key player in the area of computing and engineering
- Promote and showcase your services and products to your target market
- Maintain and generate new client relationships
- Corporate goodwill from conference/exposition/workshop delegates and enhancement of your company profile
- Build awareness of your brands
- Brand exposure through conference/exposition/technical courses materials.
- Innovative sponsorship packages

Technical Sponsors:



IEEE
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IEEE IE/IA Malaysia Joint Chapter

CONTACT US

ICRAIE 2019 Secretariat

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SPONSORSHIP PACKAGE INFORMATION	PLATINUM (RM10 000)	GOLD (RM7000)	SILVER (RM5000)	BRONZE (RM2000)	RODHIUM (RM<2000)	SPEAKERS SPONSORSHIP (RM6000 ≈3 PAX)	WORKSHOPS SPONSORSHIP (RM5000)
Company logo at ICRAIE 2019 Official Website	•	•	•	•			
Company logo in the ICRAIE 2019 Program Book.	• "Platinum Sponsor"	• "Gold Sponsor"	• "Silver Sponsor"			•	
A booth at IREx 2019.	•	•					
Company Brochure in the Conference Kit.	•	•				•	•
Sponsorship acknowledgement during Opening/Closing ceremonies.	•	•	•				•
Sponsorship acknowledgement during Keynote Speakers session.						•	
Sponsorship acknowledgement in the ICRAIE 2019 program book.						•	
Company logo projected on screen during the ICRAIE 2019 and IREx sessions breaks.	•						
Tax exemption for the sponsored amount (in cash).	•	•	•	•	•	•	•

1. Sponsor's logo will be displayed in the official conference website and hyperlinked to the sponsor website. The company logo with transparent background, description and URL should be submitted once payment is confirmed. Only one company logo per package will be displayed in the website for package sharing. Sponsor's logo will be displayed in the ICRAIE 2019 bunting and banner. 'Once the payment has been made, the company logo ('in .png or .jpg format), description and URL of the company should be submitted accordingly.
2. 'Sponsors are entitled to One Page Color Advertisement.
3. Sponsors may provide company pamphlets to be included in the exxposition kit. Sponsors should deliver a maximum 100 copies pamphlet of their company to be included in the conference kit.

SPONSORSHIP PACKAGE INFORMATION	MORNING BREAKS (RM5000)	LUNCH BREAKS (RM5000)	DINNER BREAKS (RM5000)
Two complimentary exposition meal breaks.	•	•	•
Technical sharing by company during breaks.	•	•	•
Sponsor acknowledgement in program book.	•	•	•
Company Brochure in the Exposition Kit.	•	•	•
Full page advertisement in program book.	•	•	•
Short presentation during the ICRAIE 2019 sessions breaks.	•	•	•
Tax exemption for the sponsored amount (in cash).	•	•	•

1. Conference meals include Tea break meal, lunch break meal and dinner meals.a maximum 100 copies pamphlet of their company to be included in the conference kit.
2. 'Sponsors are entitled to One Page Color Advertisement.
3. Sponsors are entitled to a 15-minute technical sharing.
4. Sponsors may provide company pamphlets to be included in the exposition kit. Sponsors should deliver a maximum 100 copies pamphlet of their company to be included in the conference kit.

SPONSORSHIP METHODS

Monetary

Cheques / Banker's cheques / Inter Bank Giro (IBG) / Bank Transfer

*All cheques must be made payable to "Bendahari UiTM Kedah"

Bank Information

Bank Name : **Bank Islam Malaysia Bhd (Sungai Petani Branch)**
 Bank Address : **No. 71 & 72 Lorong Lagenda 1, Lagenda Heights, 08000 Sungai Petani, Kedah, Malaysia.**
 Bank Account Number : **02020010021120**
 Bank Account Name : **UiTM Cawangan Kedah**
 Pay to : **Bendahari UiTM Kedah**
 Swift Code : **BIMBMYKL**

Please attach the scanned version of bank transaction slip with the events' details (either ICRAIE 2019 / IREx 2019) and email to **4thicraie2019@gmail.com

Non-Monetary

Please contact ICRAIE 2019 Secretariat:
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 Phone: **+604 - 456 2167**